



PRESS RELEASE

BANZAI: PIETRO SCOTT JOVANE APPOINTED CEO

- **Banzai Shareholders' Meeting fixes at 8 the number of Directors and appoints Pietro Scott Jovane new member of the Board of Directors.**
- **The new Board of Directors appoints Pietro Scott Jovane Chief Executive Officer of Banzai**

Milan, November 25, 2015

The ordinary session of the Banzai Shareholders' Meeting met today chaired by Paolo Ainio. Banzai is Italy's first national e-Commerce platform and one of the leading Italian digital publishers, listed on the STAR segment of the Italian Stock Exchange. The Shareholders' Meeting fixed at eight the number of Directors (vs. seven before) and appointed Pietro Scott Jovane Chief Executive Officer. Pietro Scott Jovane will remain in office until the Shareholders' Meeting called to approve the Financial Statements as of December, 31st 2015.

The Shareholders' Meeting approved the Company's policy regarding the remuneration of Directors.

The new Board of Directors, which met at the end of the Shareholders' Meeting, appointed **Pietro Scott Jovane Chief Executive Officer** and assigned operating powers to **Paolo Ainio**, who assumes the role of **Executive Chairman**. Additionally, the Board of Directors appointed Pietro Scott Jovane Director in charge of the system of internal control and risk management.

The minutes of the Shareholders' Meeting and a summary of the voting will be made available in accordance with the provisions required by law. The curriculum vitae of Pietro Scott Jovane is available on the company website www.banzai.it, in the Governance section.

This press release is available on the internet websites www.banzai.it and www.1info.it

Banzai is the number 1 Italian e-Commerce platform and one of the main digital publishers in Italy. Founded by Paolo Ainio, one the Internet pioneers in Italy, Banzai has over 470 employees and associates. It is one of the leading Internet companies in Italy with revenues of €185 million in 2014. Every month, 17.5 million unique users visit Banzai's e-Commerce and media websites including, among others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti, ilPost and Liquidia. ePRICE is one of the major Italian online stores specialized in high-tech products (electronic goods) and large domestic appliances. With over two million registered users, SaldiPrivati is one of the most important online outlets selling clothing, footwear, accessories and household products. The two brands share a network of 87 Pick&Pay locations in 77 cities. These pick-up and payment points combine the advantage of buying on line with the convenience and security of a proximity store. Due to its unique and innovative product range, Banzai is a distribution channel for thousands of brands and a communication channel for over 450 advertising investors. Banzai is growing rapidly with a 100% focus on the growth of digital technology in our country.

For more information:

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