



## PRESS RELEASE

### **BANZAI: CHANGE IN 2015 FINANCIAL EVENTS CALENDAR**

Milan, 23<sup>th</sup> February 2015

Banzai, the leading Italian e-Commerce operator and one of the most important digital publishers in Italy, listed on STAR segment of Borsa Italiana, announces that **Board of Directors meeting to approve the preliminary results as at 31<sup>st</sup> December 2014**, scheduled for Friday, February 27<sup>th</sup>, 2015, has been brought forward to **Thursday, February 26<sup>th</sup>, 2015**.

This Press Release is available on the Company's website [www.banzai.it](http://www.banzai.it) and on [www.1info.it](http://www.1info.it)

**Banzai** is the leading Italian e-Commerce operator and one of the most important digital publishers in Italy. Founded by Paolo Ainio, one of the pioneers of Internet in Italy, today has more than 440 employees and collaborators and is one of the leading digital company with revenues of 120.3 million euro in the first nine months 2014. Every month, 18 million unique users visit the e-Commerce and media Banzai's websites, which include, among the others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti.it, ilPost and Liquidia. ePRICE is one of the leading Italian online stores, with an offer of more than half a million products from hundreds of different categories and specialized in the sale of high-tech products and large appliances, also thanks to a wide range of dedicated services. SaldiPrivati, with more than two million registered customers, is one of the largest online outlet of clothing products, footwear, accessories and products for home and family. The two brands share a network of 63 Pick&Pay distributed in 54 cities, collection and payment, combining the advantages of buying online with the convenience and safety of the "neighbourhood store". Thanks to a unique and innovative offer, Banzai is a distribution channel for thousands of brands and a communication channel for more than 450 advertisers. It is a rapidly growing Company and fully focused on the digital development of our country.

#### **For further information:**

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