



PRESS RELEASE

BANZAI: 2015 FINANCIAL EVENTS CALENDAR

Milan, 20th February 2015

Banzai, the leading Italian e-Commerce operator and one of the most important digital publishers in Italy, listed on STAR segment, announces 2015 Financial Events Calendar:

27th February 2015

Board of Directors

Approval of Preliminary Financial Results as at December 31st, 2014

18th March 2015

Board of Directors

Approval of Draft Financial Statements and Consolidated Financial Statements as at December 31st, 2014

27th April 2015

Ordinary Shareholders Meeting

Approval of 2014 Financial Statements

14th May 2015

Board of Directors

Approval of Interim Financial Report as at March 31st, 2015

31st July 2015

Board of Directors

Approval of Half-Yearly Financial Report as at June 30th, 2015

12nd November 2015

Board of Directors

Approval of Interim Financial Report as at September 30th, 2015

Banzai will notify promptly any changes to the Financial Calendar.

This Press Release is available on the Company's website www.banzai.it and on www.1info.it

Banzai is the leading Italian e-Commerce operator and one of the most important digital publishers in Italy. Founded by Paolo Ainio, one of the pioneers of Internet in Italy, today has more than 440 employees and collaborators and is one of the leading digital company with revenues of 120.3 million euro in the first nine months 2014. Every month, 18 million unique users visit the e-Commerce and media Banzai's websites, which include, among the others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti.it, ilPost and Liquida. ePRICE is one of the leading Italian online stores, with an offer of more than half a million products from hundreds of different categories and specialized in the sale of high-tech products and large appliances, also thanks to a wide range of dedicated services. SaldiPrivati, with more than two million registered customers, is one of the largest online outlet of clothing products, footwear, accessories and products for home and family. The two brands share a network of 63 Pick&Pay distributed in 54 cities, collection and payment, combining the advantages of buying online with the convenience and safety of the "neighbourhood store". Thanks to a unique and innovative offer, Banzai is a distribution channel for thousands of brands and a communication channel for more than 450 advertisers. It is a rapidly growing Company and fully focused on the digital development of our country.

For further information:

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