



**PRESS RELEASE**

**BANZAI: CHANGES TO 2015 FINANCIAL EVENTS CALENDAR**

*Milan, 1 April 2015*

Banzai announces the new 2015 Financial Events Calendar:

**22<sup>nd</sup> April 2015 - Board of Directors**  
Approval of Q1 2015 Preliminary Revenues

**27<sup>th</sup> April 2015 - Ordinary Shareholders Meeting**  
Approval of 2014 Financial Statements

**14<sup>th</sup> May 2015 - Board of Directors**  
Approval of Interim Financial Report as at March 31<sup>st</sup>, 2015

**20<sup>th</sup> July 2015 - Board of Directors**  
Approval of Q2 2015 and H1 2015 Preliminary Revenues

**4<sup>th</sup> August 2015 - Board of Directors**  
Approval of Half-Yearly Financial Report as at June 30<sup>th</sup>, 2015

**29<sup>th</sup> October 2015 - Board of Directors**  
Approval of Q3 2015 and 9M 2015 Preliminary Revenues

**12<sup>nd</sup> November 2015 - Board of Directors**  
Approval of Interim Financial Report as at September 30<sup>th</sup>, 2015

Dedicated Conference Calls with institutional investors and financial analysts will be held after the Board meetings of April 22<sup>nd</sup>, July 20<sup>th</sup> and October 29<sup>th</sup>.

Banzai will notify promptly any changes to the Financial Calendar.

*This Press Release is available on the Company's website [www.banzai.it](http://www.banzai.it) and on [www.1info.it](http://www.1info.it)*

**Banzai** is the number 1 Italian e-Commerce platform and one of the largest digital publishers in Italy. Founded by Paolo Ainio, one of the pioneers of Internet in Italy, Banzai today employs more than 440 professionals and is one of the leading Internet companies in Italy with revenues of €185 million in 2014. Every month, 18 million unique users visit the group's e-Commerce and content websites, which include, among the others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti.it, ilPost and Liquidia. ePRICE is one of the leading Italian online marketplaces with leading positions in major domestic appliances and consumer electronics in particular. SaldiPrivati, with more than two million registered customers, is one of the largest online destinations for apparel, footwear, accessories and products for home and family. The two brands share a network of 66 Pick&Pay distributed in 54 cities, collection and payment, combining the advantages of buying online with the convenience and safety of the "neighbourhood store". Thanks to a unique and innovative offer, Banzai is a distribution channel for thousands of brands and a communication channel for more than 450 advertisers. It is a rapidly growing Company and fully focused on the digital development of our country.

**For further information:**

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