



PRESS RELEASE

**BANZAI: DEPOSIT OF THE DOCUMENTATION FOR THE
SHAREHOLDERS' MEETING OF APRIL 27, 2015**

Milan, 27 March 2015

We inform that today was made available to the public at the registered office, on the company website www.banzai.it (Governance / Shareholders' Meeting section) and on the authorized storage system 1Info (www.1info.it) the following documentation for the shareholders' meeting of April 27, 2015: report of the board of directors, meeting regulation.

The proxy form was made available to the public at the registered office and on the company website www.banzai.it (Governance / Shareholders' Meeting section).

This Press Release is available on the Company's website www.banzai.it and on www.1info.it

Banzai is the number 1 Italian e-Commerce platform and one of the largest digital publishers in Italy. Founded by Paolo Ainio, one of the pioneers of Internet in Italy, Banzai today employs more than 440 professionals and is one of the leading Internet companies in Italy with revenues of €185 million in 2014. Every month, 18 million unique users visit the group's e-Commerce and content websites, which include, among the others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti.it, ilPost and Liquidia. ePRICE is one of the leading Italian online marketplaces with leading positions in major domestic appliances and consumer electronics in particular. SaldiPrivati, with more than two million registered customers, is one of the largest online destinations for apparel, footwear, accessories and products for home and family. The two brands share a network of 66]Pick&Pay distributed in 54 cities, collection and payment, combining the advantages of buying online with the convenience and safety of the "neighbourhood store". Thanks to a unique and innovative offer, Banzai is a distribution channel for thousands of brands and a communication channel for more than 450 advertisers. It is a rapidly growing Company and fully focused on the digital development of our country.

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