



## **PRESS RELEASE**

### **BANZAI: NOTICE OF CHANGE IN SHARE CAPITAL**

(Art. 85-bis of Consob Regulation and Art. 2.6.2. paragraph 1 part a) of Borsa Italiana S.p.A. Markets Rules)

*Milan, 25th January 2016*

Partially amending January 22<sup>nd</sup> press release, we hereby notify the change in share capital of Banzai S.p.A. (entirely subscribed and paid-in) following: (i) the subscription of n.2 (two) “Banzai 2014-2018” warrants for a total of 25,000 shares and (ii) the subscription of n. 400,000 shares arising from the capital increase approved by the Extraordinary Shareholder Meeting on 18<sup>th</sup> September 2007, as subsequently amended.

In accordance with Art. 2444 of the Italian Civil Code, the certification of the executed capital increase has been filed with Milan Company Register on January 21st, 2016.

	Euro	n. shares	nominal value	Euro	n. shares	nominal value
total	820,797	41,039,850	-	812,297	40,614,850	-
of which						
ordinary shares	820,797	41,039,850	-	812,297	40,614,850	-
normal voting rights						

  

warrants	N. converted/exercised warrants 2	N. outstanding warrants 933
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*This press release is available on the internet websites [www.banzai.it](http://www.banzai.it) and [www.1info.it](http://www.1info.it)*

**Banzai** is the number 1 Italian e-Commerce platform and one of the main digital publishers in Italy. Founded by Paolo Ainio, one of the Internet pioneers in Italy, Banzai has over 470 employees and associates. It is one of the leading Internet companies in Italy with revenues of €185 million in 2014. Every month, 17.5 million unique users visit Banzai's e-Commerce and media websites including, among others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti, ilPost and Liquidia. ePRICE is one of the major Italian online stores specialized in high-tech products (electronic goods) and large domestic appliances. With over two million registered users, SaldiPrivati is one of the most important online outlets selling clothing, footwear, accessories and household products. The two brands share a network of 87 Pick&Pay locations in 77 cities. These pick-up and payment points combine the advantage of buying on line with the convenience and security of a proximity store. Due to its unique and innovative product range, Banzai is a distribution channel for thousands of brands and a communication channel for over 450 advertising investors. Banzai is growing rapidly with a 100% focus on the growth of digital technology in our country.

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#### **For more information:**

**Banzai S.p.A.**  
**Micaela Ferruta**  
*Head of Investor Relations and  
Strategic Planning*  
[investor.relations@banzai.it](mailto:investor.relations@banzai.it)

**IR Top Consulting**  
**Maria Antonietta Pireddu**  
*Investor Relations*  
Tel. +39 02 45473884  
[m.pireddu@irtop.com](mailto:m.pireddu@irtop.com)

**Community Strategic Communication Advisers**  
**Marco Rubino di Musebbi**  
*Media Relations*  
Tel. +39 0289404231  
[marco@communitygroup.it](mailto:marco@communitygroup.it)