



PRESS RELEASE

BANZAI: FILING OF DOCUMENTS FOR THE SHAREHOLDERS' MEETING OF APRIL 14, 2016

Milan, 15 March 2016

It is hereby announced that the following documentation for the shareholders' meeting of April 14, 2016 has been made available to the public at the registered office, on the company website www.banzai.it (Governance / Shareholders' Meeting section) and on the authorized storage system 1Info (www.1info.it) :

- Report on Corporate Governance and Share Ownership
- Board of Directors' report on item n. 1 on the Agenda
- Board of Directors' report on item n. 2 on the Agenda
- Board of Directors' report on item n. 5 on the Agenda
- Explanatory Document on item n. 5 on the Agenda
- Board of Directors' report on item n. 6 on the Agenda
- Explanatory Document on item n. 6 on the Agenda
- Board of Directors' report on item n. 7 on the Agenda

This press release is available on the corporate websites www.banzai.it and www.1info.it

Banzai is the leading Italian e-Commerce platform and one of the main digital publishers in Italy. Founded by Paolo Ainio, one of the Internet pioneers in Italy, Banzai has over 470 employees and associates. It is one of the leading Internet companies in Italy with revenues of €235 million in 2015. Every month, 17.5 million unique users visit Banzai's e-Commerce and media websites including, among others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti, ilPost and Liquidia. ePRICE is one of the major Italian online stores specialized in high-tech products (electronic goods) and large domestic appliances. With over two million registered users, SaldiPrivati is one of the most important online outlets selling apparel, footwear, accessories and household products. The two brands share a network of 100 Pick&Pay locations in 89 cities. These pick-up and payment points combine the advantage of buying on line with the convenience and security of a proximity store. Due to its unique and innovative product range, Banzai is a distribution channel for thousands of brands and a communication channel for over 450 advertising investors. Banzai is growing rapidly with a 100% focus on the growth of digital technology in Italy.

For additional information:

Banzai S.p.A.
Micaela Ferruta
*Head of Investor Relations and
Strategic Planning*
investor.relations@banzai.it

IR Top Consulting
Maria Antonietta Pireddu
Investor Relations
Tel. +39 02 45473884
m.pireddu@irtop.com

Community Strategic Communication Advisers
Marco Rubino di Musebbi
Media Relations
Tel. +39 0289404231
marco@communitygroup.it