

PRESS RELEASE

LISTS OF CANDIDATES FOR THE APPOINTMENT OF THE BOARD OF DIRECTORS AND THE BOARD OF STATUTORY AUDITORS OF BANZAI S.P.A.

Milan, 22 March 2016

Banzai S.p.A. hereby informs that the lists for the appointment of the members of the Board of Directors and of the Board of Statutory Auditors presented before March 18th 2016, as per items 3 and 4 for of the agenda of the Shareholders' ordinary meeting called for 14 April 2016, single call, are available at the company's registered office, on the website of Borsa Italiana S.p.A. (www.borsaitaliana.it), on the authorized storage mechanism 1Info (www.linfo.it) and on the company's website www.banzai.it (section Governance / Shareholders' Meeting), jointly with the documentation requested by law and by the company's By-laws.

Please note that, as a consequence of the filing of only one list for the appointment of the Board of Statutory Auditors, the deadline for the submission of other lists for the appointment of the members of the Board of Statutory Auditors is extended until March 24, 2016.

This press release is available on the corporate websites www.banzai.it and www.1info.it

Banzai is the leading Italian e-Commerce platform and one of the main digital publishers in Italy. Founded by Paolo Ainio, one the Internet pioneers in Italy, Banzai has over 470 employees and associates. It is one of the leading Internet companies in Italy with revenues of £235 million in 2015. Every month, 17.5 million unique users visit Banzai's e-Commerce and media websites including, among others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti, ilPost and Liquida. ePRICE is one of the major Italian online stores specialized in high-tech products (electronic goods) and large domestic appliances. With over two million registered users, SaldiPrivati is one of the most important online outlets selling apparel, footwear, accessories and household products. The two brands share a network of 100 Pick&Pay locations in 89 cities. These pick-up and payment points combine the advantage of buying on line with the convenience and security of a proximity store. Due to its unique and innovative product range, Banzai is a distribution channel for thousands of brands and a communication channel for over 450 advertising investors. Banzai is growing rapidly with a 100% focus on the growth of digital technology in Italy.

For additional information

Banzai S.p.A.
Micaela Ferruta
Head of Investor Relations and Strategic Planning
investor.relations@banzai.it

IR Top Maria Antonietta Pireddu Investor Relations Tel. +39 02 45473884 m.pireddu@irtop.com Community Strategic Communication Advisers Marco Rubino di Musebbi Media Relations Tel. +39 02 89404231 marco@communitygroup.it