

PRESS RELEASE

BANZAI: NO MINORITY LISTS PRESENTED FOR THE APPOINTMENT OF THE BOARD OF STATUTORY AUDITORS

Milan, 21 March 2016

Banzai informs that, pursuant to the company Bylaws and art. 144 –octies, paragraph 2, of Consob's Issuers Regulation 11971/1999 and subsequent amendments and additions, upon expiry of the deadline for the submission of lists for the appointment of the Board of Statutory Auditors only one list has been submitted.

Therefore, in accordance with the company Bylaws and with the provisions of art. 144 –sexies, paragraph 5 of Consob's Issuers Regulation, the deadline for the submission of lists of candidates for the appointment of the members of the Board of Statutory Auditors is extended to March 24, 2016. Lists can be submitted by shareholders representing, either individually or together with other shareholders, at least 2.25% of the share capital, at the time of the submission.

This press release is available on the corporate websites www.banzai.it and www.1info.it

Banzai is the leading Italian e-Commerce platform and one of the main digital publishers in Italy. Founded by Paolo Ainio, one the Internet pioneers in Italy, Banzai has over 470 employees and associates. It is one of the leading Internet companies in Italy with revenues of €235 million in 2015. Every month, 17.5 million unique users visit Banzai's e-Commerce and media websites including, among others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti, ilPost and Liquida. ePRICE is one of the major Italian online stores specialized in high-tech products (electronic goods) and large domestic appliances. With over two million registered users, SaldiPrivati is one of the most important online outlets selling apparel, footwear, accessories and household products. The two brands share a network of 100 Pick&Pay locations in 89 cities. These pick-up and payment points combine the advantage of buying on line with the convenience and security of a proximity store. Due to its unique and innovative product range, Banzai is a distribution channel for thousands of brands and a communication channel for over 450 advertising investors. Banzai is growing rapidly with a 100% focus on the growth of digital technology in Italy.

For additional information:

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