



PRESS RELEASE

ePRICE INVESTS IN CLICK&QUICK'S SHARE CAPITAL, TO BUILD THE MOST INNOVATIVE LAST MILE OFFER FOR THE ITALIAN E-COMMERCE

ePRICE finalised the acquisition of a minority stake in Click&Quick, a logistic operator focused on delivery services for e-Commerce players in Italy, in order to accelerate its growth.

Milan 5 April, 2017

ePRICE (named Banzai up to 30 January, 2017), Italy's first national e-Commerce platform, listed on the STAR segment of the Italian Stock Exchange, announces that it has finalised an investment in Click&Quick Distribution S.r.l.. Following the completion of the transaction, which was announced together with the 2021 strategic guidelines presented on November 10, 2016, ePRICE holds a 15% stake in Click&Quick share capital.

Click&Quick is a logistic company that manages transport and delivery of goods through a transport and fulfillment network over Italy, allowing the customer to monitor and track every step of the delivery, in order to avoid any inconvenience or delay, covering the last mile to the customer's home. Click&Quick customers are mainly ecommerce players such as ePRICE, which require on time, flexible and reliable delivery. Click&Quick offers scheduled deliveries/delivery on appointment, 24-hour delivery upon receiving the goods, night and weekend deliveries, MDA installation and waste removal (RAEE), and the web portal spedire.online, an innovative platform for delivery of B2C and C2C solutions.

The transaction is another step in the strategic evolution of ePRICE offer towards e-service and represents an important asset on which it will further develop the existing offer of delivery and installation services named ePRICE Home Service.

The press release is available on the websites corporate.eprice.it and www.1info.it

ePRICE (previously BANZAI) is the leading e-Commerce platform in Italy. Founded by Paolo Ainio and listed on the STAR segment of the Italian Stock Exchange since 2015, it changed its name from BANZA to ePRICE on 30 January, 2017. ePRICE is one of the leading Internet companies in Italy with revenues of Euro 198 million and a GMV (Gross Merchandise Volume) of Euro 254 million in 2016, up 23% YoY in the 2016. ePRICE is one of the main online stores in Italy specialized in high-tech products (electronic goods) and is the Italian e-Commerce leader in the segment of large domestic appliances. ePRICE launched in 2016 the Home Service Mobile Platform to manage premium delivery and installation services, which covers around 14 million Italians. ePRICE has a network of 133 Pick&Pay locations in 109 cities, which combine the advantages of buying online and the convenience and security of a proximity shop.

For more info:

ePRICE S.p.A.

Micaela Ferruta

Head of Investor Relations and Strategic Planning

+39 02.30315400

investor.relations@eprice.it

Community Strategic Communication Advisers

Marco Rubino di Musebbi

Media Relations

Tel. +39 0289404231

marco@communitygroup.it