



PRESS RELEASE

PUBLICATION OF DOCUMENTS FOR THE SHAREHOLDERS' MEETING OF APRIL 27, 2017

Milan, 28 March 2016

Notice is hereby given that today has been made available to the public at the Company's registered office, on the website corporate.eprice.it (section Governance / Shareholders' Meeting) and at the authorized storage mechanism 1Info (www.1info.it) the following documentation for the shareholders' meeting of April 27, 2017:

- notice of call;
- proxy form;
- illustrative report of the Board of Directors on items of the Ordinary Shareholders' Meeting;
- remuneration Report drafted in accordance to articles 123-ter of the TUF and 84-quarter of Consob Regulation adopted with ruling no. 11971 of 14 May 1999

The abstract of the notice of call was published today in the newspaper "Il Giornale".

The press release is available on the websites corporate.eprice.it and www.1info.it.

ePRICE (previously BANZAI) is the leading e-Commerce platform in Italy. Founded by Paolo Ainio and listed on the STAR segment of the Italian Stock Exchange since 2015, it changed its name from BANZA to ePRICE on 30 January, 2017. ePRICE is one of the leading Internet companies in Italy with revenues of Euro 198 million and a GMV¹ (Gross Merchandise Volume) of Euro 254 million in 2016, up 23% YoY in the 2016. ePRICE is one of the main online stores in Italy specialized in high-tech products (electronic goods) and is the Italian e-Commerce leader in the segment of large domestic appliances. ePRICE launched in 2016 the Home Service Mobile Platform to manage premium delivery and installation services, which covers around 14 million Italians. ePRICE has a network of 133 Pick&Pay locations in 109 cities, which combine the advantages of buying online and the convenience and security of a proximity shop.

For more information:

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¹Gross Merchandise Volume: it includes revenues from the sale of products, deliveries and the volume generated by the 3PMarketplace, net of returns and VAT included.