



Shareholders' Meeting

PROXY FORM TO ATTEND THE SHAREHOLDERS' MEETING

The undersigned

Surname: _____ Name: _____

Place of birth: _____ Date of birth: _____

or

Company name: _____

Address: _____

Registered office

City

Province

VAT number: _____

ID (type) _____ (to be attached as a copy) n. _____

Phone number _____ e-mail _____

OWNER OF THE VOTING RIGHTS AS

owner secured creditor hedger usufructuray keeper manager legal representative attorney with power to sub-delegate

for n. _____ ordinary shares registered in the shares' account n.

_____ of the following broker _____ ABI

_____ CAB _____

(eventually) as of notice n. _____

EMPOWER

Surname: _____ Name: _____

Place of birth: _____ Date of birth: _____

Address: _____

Residency address

Place

Province.

Tax code: _____

with the power, if necessary, to be replaced by

Surname: _____ Name: _____



Place of birth: _____ Date of birth: _____

Address: _____
Residency address Place Province

Tax code: _____

TO REPRESENT HIM AND VOTE

In the ordinary Shareholders' Meeting of ePrice S.p.A. that will be held on **April 27, 2017** at 3.00 p.m., in Milano, Corso Magenta 61 at Centro Congressi Palazzo Stelline, (single call) with the following

AGENDA

1. Financial statements as at 31 December 2016.
2. Allocation of the fiscal year profits.
3. Remuneration report pursuant to Article 123-ter, paragraph 6 of Legislative Decree 58/98.
4. Authorisation for the purchase and deposit of treasury shares, subject to revocation of the authorization granted on 14 April 2016.

Place and Date _____ Signature _____

The undersigned state also that the voting right:

is exercised discretionally by the attorney

is not exercised discretionally by the attorney but according to specific voting instructions given by the undersigned appointor.

The attorney, instead of the original, may deliver or send a copy of the proxy form, also on electronic support, attesting under his responsibility that it corresponds to the original and indicating the appointor's identity. The attorney shall keep the original and keep track of the voting instructions eventually received for a year following the date of the Meeting. The proxy forms, together with any documentation proving the powers of the signing person, may be notified to the Company by sending to its registered office to the attention of the Legal Office or by electronic mail to the certified email address assemblea.eprice@legalmail.it.



INSTRUCTION TO FILL THE PROXY FORM

In case of impossibility to attend the Meeting, the authorized person has the power to appoint of his / her choice to attend and vote. Please find below the instructions to fill the proxy form:

1. the proxy form shall be made in writing, dated and signed and the name of the attorney shall be entered by the shareholder and not by third parties;
2. the representation powers may be granted only for a single meeting, with the exception of: (i) a general proxy or (ii) a proxy granted by a company, association, foundation or other collective entity or institution ("Entity") to its employee; (iii) a proxy granted to a SGR or SICAV entity, a harmonized management company, as well as by non-EU entities performing collective savings management activity;
3. in cases of points 2.(i), 2.(ii) and 2.(iii) above and whenever the person authorized to exercise the participation and voting rights is an Entity, a copy of the documentation granting the representation powers shall be attached to the proxy to be kept in the Company records;
4. if the proxy is granted to an Entity, it may delegate only one of its employee or associate;
5. the proxy may be issued also to a person that is not a shareholder of ePrice S.p.A.;
6. in case of co-ownership of shares, the proxy shall always be signed by all co-owners, even if the attending person is a co-owner himself;
7. please remember that in case of a proxy granted without specific voting instructions of the appointor to the attorney, the provisions regarding relevant stakes in listed entities, described in Article 118, comma 1, letter c) of CONSOB Regulation no. 11971/99 will be applied;
8. the authorized persons and their attorneys are invited to consider the provisions of art. 135-*decies* of legislative Decree 58/1998 regarding the attorney's conflict of interest.

For any further clarifications or information regarding the modalities of participation in the Meeting of ePrice S.p.A. please contact the Corporate Affairs Office (tel. 02.30315400 e-mail: corporate.affairs@eprice.it).



PRIVACY DISCLAIMER

Pursuant to art. 13 of Legislative Decree 196/2003, the personal data contained in the proxy form will be processed by the Company – as the data controller – to manage the operations of the Meeting in accordance with the provisions regarding the protection of personal data. The data will be treated in a manner appropriate for the purposes indicated, either manually or through the use of electronic or automated systems that guarantee maximum security and confidentiality of the data. The data do not include sensitive or judicial data, as defined by art. 4 Legislative Decree 196/2003.

This data may be known by our employees specifically authorized to process them, in their capacity of data managers in charge, for the above-mentioned purposes; such data may distributed or communicated to specific entities in accordance with the legal, regulatory or EU provisions, or based on the instructions issued by the legally mandated authorities or supervisory and control bodies.

The authorized persons have the rights provided for art. 7 Legislative Decree 196/2003, included the right to know, at any time, which of their data are stored by us, their origin and how are used; they also have the right to make them updated, amended or erased, or to request their block by contacting the Privacy Manager (Privacy Manager – ePrice S.p.A. – Via San Marco 29, 20121 Milano Tel. 02.30315400).