**COMUNICATO STAMPA**

**ePRICE to offer Nest products to Italian Smart Homes**

*The Italian leading website for e-commerce will be the first to offer a specialized service for the installation of innovative products Nest*

**Milan, 6 February 2017**

ePRICE (named Banzai up to 30 January, 2017), Italy’s first national e‑Commerce platform, listed on the STAR segment of the Italian Stock Exchange, will be the first operator to install Nest innovative products not only for its customers but also for third parties. In keeping to its promise “We Serve You”, ePRICE will offer a complete service, from the purchase until the first start up of the products, thanks to a team of professional technicians, who have undergone training on Nest products.

The Nest products are already available on ePRICE for pre-order. Delivery and will be available from Februry, 16.

* The **Nest Learning Thermostat**, which learns the preferred temperature and programs itself, helping to save energy. It also learns the time needed to heat the house and does so to allow you to find it warm on arrival. Thanks to the Nest app, you can change the temperature or check the history of your energy consumption everywhere; Price: Eu 249.99
* The Security Camera **Indoor Nest Cam** to watch the house remotely. You receive sound alerts and activity on smartphones, via email and on smartwatch; you look at what happens at home or you go back in time. With Nest Aware you can record on the cloud, receive personal alerts, customizable active zones and much more; Eu 199.99
* The **Outdoor Nest Cam** which allows you to check your home in all weather conditions, alerting on your smartphone the assets. With subscription Nest Aware you can also take advantage of the continuous recording and 24/7 in-person presence alerts to know immediately if there is someone. Weather resistant. Live streaming 24 hours on 24, seven days a week. Angle of 130 ° vision to watch the house in HD at 1080p. Price: Eu 199.99

Besides installation (which includes setup, configuration, connection to the Nest app, Wi-fi connection and trial) ePRICE enriches its offer with “Garanzia+” (“warranty+”), the service to extend protection on the Nest products from 3 to 5 years. <http://www.eprice.it/p/garanzie>

"The offer of products and services dedicated Nest testifies ePRICE commitment in driving Smart Italian families toward a more advanced home, technology, and intelligent," said Raul Stella, founder and VP of ePRICE and Marketplace: "ePRICE will increasingly work in this direction, expanding further its range of innovative products and services built around the needs of consumers."

A section of the site devoted to "Digital Home" was developed, in which, together with Nest solutions, Wi-Fi products are offered that allow you to connect your home to smartphones, such as video cameras, air conditioning, large appliances, lighting, audio and video smart http://bit.ly/CasaDigitalePRICE

\*\*\*

The press release is available on the websites corporate.eprice.it and eprice.it

\*\*\*

ePRICE (previously BANZAI) is the leading e-Commerce platform in Italy. Founded by Paolo Ainio and listed on the STAR segment of the Italian Stock Exchange since 2015, it changed its name from BANZA to ePRICE on 30 January, 2017. ePRICE is one of the leading Internet companies in Italy with revenues of Euro 198 million and a GMV[[1]](#footnote-1) (Gross Merchandise Volume) of Euro 254 million in 2016, up 23% YoY in the 2016. ePRICE is one of the main online stores in Italy specialized in high-tech products (electronic goods) and is the Italian e-Commerce leader in the segment of large domestic appliances. ePRICE launched in 2016 the Home Service Mobile Platform to manage premium delivery and installation services, which covers around 14 million Italians. ePRICE has a network of 133 Pick&Pay locations in 109 cities, which combine the advantages of buying online and the convenience and security of a proximity shop.

**Per maggiori informazioni:**

|  |  |  |
| --- | --- | --- |
| **ePRICE S.p.A.** **Micaela Ferruta** *Head of Investor Relations and Strategic Planning* +39 02.30315400 investor.relations@eprice.it  |   | **Community Strategic Communication Advisers** **Marco Rubino di Musebbi** *Media Relations* Tel. +39 0289404231 marco@communitygroup.it  |
|   |   |   |

1. Gross Merchandise Volume: it includes revenues from the sale of products, deliveries and the volume generated by the 3PMarketplace, net of returns and VAT included. [↑](#footnote-ref-1)