

E-Square enters partnership with Italian e-Commerce Retailer ePRICE.

Brussels / Milan, December, 2018 -- E-Square, the international retail group is pleased to announce the addition of the e-Commerce Retailer ePRICE as its newest member in Italy.

ePRICE is the number one Italian e-Commerce company, selling millions of products every year, offering its customers the convenience of buying online with the opportunity to choose among many delivery, installation and payment options. ePRICE has a catalogue of more than 1 million different products and thousands of additional special offers from the vendors who use its third-party marketplace.

“With a leading position in the Italian online market and a special focus on appliances and high tech products, ePRICE will be a fantastic addition to E-Square.” states Paul Tyson, Managing Director of E-Square. “We look forward to having a company on the cutting-edge of online retail. We believe ePRICE is well-positioned to be one of the winners of the future as online purchases continue to grow in the Italian market.”

Raul Stella, Managing Director of ePRICE Operations adds: “ePRICE was the 1st online retailer for consumer electronics in the Italian market. For most of our history we’ve developed and grown by ourselves. Now we have the opportunity to share our e-commerce experience with E-Square’s Omni-channel retailers and to grow and learn even more from our association with E-Square.”

The partnership between E-Square and ePRICE will take effect on 1 January 2019.